



## OJJDP's 2011 National Conference for Children's Justice & Safety

*Unite, Build, Lead*

Gaylord National Hotel & Convention Center  
October 12–14, 2011

### Media Room Overview

#### Conference Theme

The action-oriented theme of OJJDP's 2011 National Conference is "Children's Justice & Safety: Unite, Build, Lead." The conference will offer exciting learning and networking opportunities geared toward the unique needs of juvenile justice, delinquency prevention, and victimization professionals. The conference will serve as a vital and central venue to examine strategies, share ideas, and plan actions designed to address a range of issues in the juvenile justice and child protection fields.

#### Media Room

The media room will feature audiovisual materials (including TV and/or Internet-based PSAs, news segments, training videos, etc.) developed and disseminated as a component of current or recently completed OJJDP-funded initiatives and programs.

Selected audiovisual materials will be placed on a master schedule and presented to juvenile justice practitioners, educators, advocates, and policymakers as well as local, state, federal, and tribal leaders who visit the media room during the conference. The frequency of presentations will depend on the number and length of materials submitted. Audiovisual materials that DOJ/OJP/OJJDP have developed may also be shown.

## Application Guidelines

**Submissions must be postmarked on or before ~~Friday, August 5, 2011~~. Deadline extended to Monday, August 22, 2011**

**All proposals must follow the application format. OJJDP may not accept applications that are incomplete.**

**Topical areas addressed in media materials may include, but are not limited to:**

Drug Courts	Gender-Specific Programming
Substance Abuse	Disproportionate Minority Contact
Bullying	Truancy
Sexting	Parental and Family Engagement
Systems Improvement	Special Issues for Tribal Youth
Youth in Custody	Missing and Exploited Children
Diversion	Mentoring
Foster Youth	Underage Drinking

**All applications must include:**

- Title, length, and format of media.
- Grant title for which media was developed (specify if discretionary, earmark, or formula subgrant).
- Organization name (point of contact and e-mail).
- **Abstract (maximum of 750 words) including:**
  - **Program information:** Provide a concise description of the background/purpose, goals, and objectives of the program (250 words or less).
  - **Media information:** Provide an overview of the specific purpose of the audiovisual material(s) and how the media was disseminated (250 words or less).
  - **Audience information:** Describe the target audience the media was developed to reach and the partners who collaborated to develop the materials (250 words or less).
- Nonreturnable DVD copy of the media for review and placement in the media room presentation.

## Application Selection Criteria

OJJDP will use the following criteria in the selection of media room proposals:

- The application is complete.
- The topic, problem, or issue is at the forefront of current practices.
- Audience and purpose of the audiovisual material.
- Length of audiovisual material (a limited number of submissions longer than 30 minutes will be selected).

## **General Information**

Due to DOJ security policies, applicants cannot submit materials by e-mail. Following the acceptance of your media room proposal, OJJDP will provide more detailed logistics.

You and/or your organization will be responsible for:

- Any associated travel and hotel expenses (if not a current OJJDP grantee).
- Providing a copy of the audiovisual material.
- Shipping costs to send the full application (including DVD) to OJJDP for review and selection.

OJJDP will provide the audiovisual equipment (e.g., laptops, DVD players, etc.) for media room presentations.

The media room will operate Wednesday, October 12, through Thursday, October 13. If your media submission is selected, OJJDP will provide the day(s) and approximate time(s) of your presentation in advance. Direct interaction with attendees in the media room is optional.

OJJDP will make all final decisions regarding acceptance of media room materials.

Access the application at <http://www.ojjdp.gov/2011conference/MediaApp.pdf>

**Submit questions regarding the poster session to: [Karen.Bachar@usdoj.gov](mailto:Karen.Bachar@usdoj.gov)**  
**No phone calls will be accepted.**